

## **How to Install a Pre Coded Custom Landing Page.**

### **Opening Notes**

The heavy lifting has already been done for you. The code that actually creates the new landing page has already been written. We hand you the finished pages and in the following instructions have you copy and paste the code into your EZWebPlayer account. In these instructions, EZWebPlayer assumes that the operator knows basic computer file operations. But, we also know that many different levels of expertise fill out our customer base, so we are very happy to assist in case there is anything (and we mean ANYthing) that might put a bump in the road or snag in the workflow of creating a new Landing Page. PLEASE do not hesitate to get ahold of us for assistance. Helping you succeed is why our Support Department exists.

### **Before you get started**

- Please make sure that your pop-up blocker is turned off, if you have one.
- Also, please log in to your EZWebPlayer account now.

### **Key Terms**

In case you have never copy/pasted text before, here's some helpful information;

- **Select All** press "Command+A" for a Mac user or "Ctrl+A" for a PC user.
- **Copy** press "Command+C" for a Mac user or "Ctrl+C" for a PC user.
- **Paste** press "Command+V" for a Mac user or "Ctrl+V" for a PC user.

## Step 1. Make/Edit Your Landing Page

1. Navigate to your video list page by selecting the VIDEOS button in the top horizontal navigation bar.
2. Select the Settings option for the video you wish to add the Landing Page to.

The screenshot displays the EZWebPlayer interface. At the top, the navigation bar includes links for DASHBOARD, VIDEOS, CHANNELS, CALL TO ACTION, ANALYTICS, MY ACCOUNT, HELP DESK, and FORUM. A 'Free Trial: 7 days left BUY NOW!' banner is also present. The 'VIDEOS' button is highlighted with a blue arrow and the number '1'. Below the navigation bar, the 'VIDEOS' section shows a 'VIDEO LIST HELP' link and an 'Add New Video' button. The 'Video List' table has columns for Video Title, Views, Added, and Rating. It contains four video entries (V1, V2, V3, V4), each with a thumbnail, title, description, views, added date, rating, and a 'Quick View' link. The 'Settings' link for the first video (V1) is highlighted with a blue arrow and the number '2'. The footer includes the EZWebPlayer logo, a 'Home' link, and contact information for EZWebPlayer, Inc.

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**VIDEOS**

[VIDEO LIST HELP](#) [Add New Video](#) Video Layouts

**Video List**

Search by Name: From: To: Channels: [All Channels](#) [Search](#)

Video Title	Views	Added	Rating
 <b>V1 Title</b> V1 Description Views: 0 Added: 6/14/2013 Rating: 0	<a href="#">Quick View</a> <a href="#">Settings</a> <a href="#">Analytics</a> <a href="#">Copy</a> <a href="#">Delete</a>	 <b>V2 Title</b> V2 Description Views: 0 Added: 6/14/2013 Rating: 0	<a href="#">Quick View</a> <a href="#">Settings</a> <a href="#">Analytics</a> <a href="#">Copy</a> <a href="#">Delete</a>
 <b>V3 Title</b> V3 Description Views: 0 Added: 6/14/2013 Rating: 0	<a href="#">Quick View</a> <a href="#">Settings</a> <a href="#">Analytics</a> <a href="#">Copy</a> <a href="#">Delete</a>	 <b>V4 Title</b> V4 Description Views: 0 Added: 6/14/2013 Rating: 0	<a href="#">Quick View</a> <a href="#">Settings</a> <a href="#">Analytics</a> <a href="#">Copy</a> <a href="#">Delete</a>

1 of 1 [Items Per Page](#)

[Add New Video](#) Video Layouts

**EZWebPlayer** [Home](#) [Pricing](#) [Features](#) [Demo Video](#) [Get Started](#)

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[Forum](#)  
[Demo Videos](#)  
[Contact Us](#)  
Phone: 1-877-647-9007

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## Step 2. Make/Edit Your Landing Page

1. Select the Player Settings tab.
2. You can now select to edit the Current settings of your player or make a new settings profile. This will be the player settings profile that your new Landing Page will be attached to.

The screenshot displays the EZWebPlayer dashboard. At the top, there's a navigation bar with links: DASHBOARD, VIDEOS, CHANNELS, CALL TO ACTION, ANALYTICS, MY ACCOUNT, HELP DESK, and FORUM. A sidebar on the right contains links: MY DASHBOARD, LOGOUT, CONTACT US, and LIVE CHAT. The main content area is titled "Video: V1 Title" and features a video player showing a cartoon rabbit in a field. Below the video player, there's a "Quick View" button and a "Player Settings" tab. The "Player Settings" tab is active, showing a "Current Settings" dropdown menu set to "Default Profile". Below this, there are buttons for "New", "Edit", and "Back". A blue arrow points to the "Edit" button, and a red arrow points to the "Back" button. On the right side of the dashboard, there's a "EZWebSupport" section with information about video capabilities, transcoding, and SEO. Below this, there's a "Channels" section and a "Player Settings" section.

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**Video: V1 Title**

**EZWebSupport**

**Videos can be**

- High Definition
- Up to 6GB in size (100MB for Trial Accounts)
- A wide variety of formats (.mp4, .flv, .f4v ...)
- Any size (width/height)

**Once transcoding completes**

- Your video will appear to the left.
- Click "Quick View" to preview video
- Post your video to your website
- Share on Facebook

**Video SEO**

- Enter tags to help search engines
- Publish video in EZWebPlayer Video Sitemap
- Download video sitemap

**Channels**

- Add videos to Channels
- Related videos will play
- More content gets viewed.
- Set advertising to channels

**Player Settings**

- Choose Wide, Standard, NTSC
- Standard or Custom
- Set a customer player size
- Save customized settings
- Create a vertical player

Views: 0 [Quick View](#)

[Video Details](#) [Thumbnail](#) [Player Settings](#) [Action](#)

Current Settings: [Default Profile](#)

[New](#) [Edit](#) [Back](#) [Upload](#)

### Step 3. Make/Edit Your Landing Page

- Location the option to Create Quick View Template with in the sub section titled Video Window and select to edit the current quick view template or to make a new template. This template will be your new Landing Page.

The screenshot displays the EZWebPlayer dashboard. At the top, there's a navigation bar with links like DASHBOARD, VIDEOS, CHANNELS, CALL TO ACTION, ANALYTICS, MY ACCOUNT, HELP DESK, and FORUM. A sidebar on the right contains information about EZWebSupport, including a phone number (1-877-647-9007) and a live chat option. The main content area is titled "Video: V1 Title" and features a video player showing a cartoon rabbit in a field. Below the video player, there's a "Quick View" button and a "Views: 0" indicator. The "Video Details" tab is active, showing settings for the video player. The "Basic" section includes options for Player Color (Ocean - Lights), Player Aspect Ratio (Autodetect), Width or Height (Width), and Value (600). The "Video Window" section has checkboxes for Title, Play Button Overlay, Allow Rating, Allow Sharing, Use Channels, Hide Channel List, Order Channel By (Added Old-New), Play All Videos, and Loop Channel. At the bottom, there's a "Current Quick View Template" section with a dropdown menu set to "Default Template" and buttons for "New", "Duplicate", and "Edit". A blue hand cursor is pointing at the "Edit" button. The "Control Bar" section at the very bottom has checkboxes for "Remove Control Bar" and "Remove Play Buttons".

**Video: V1 Title**

**Quick View**

Views: 0

**Video Details** | Thumbnail | Player Settings | Call to Action

Current Settings: Default Profile [Save] [Cancel]

**Basic**

- Player Color: Ocean - Lights
- Player Aspect Ratio: Autodetect
- Width or Height: Width
- Value: 600
- Auto Play: ☐
- Loop Video: ☐
- Pause On Last Frame: ☐

**Video Window**

- Title: ☒
- Play Button Overlay: ☒
- Allow Rating: ☒
- Allow Sharing: ☒
- Use Channels: ☒
- Hide Channel List: ☐
- Order Channel By: Added Old-New
- Play All Videos: ☐
- Loop Channel: ☐

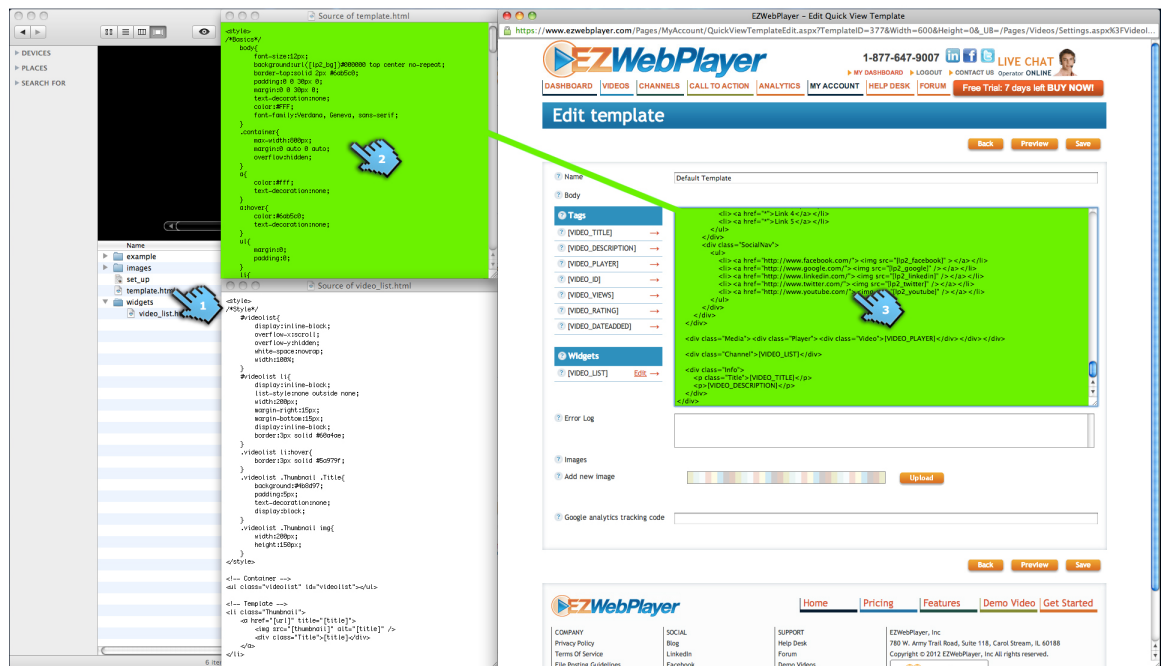
**Current Quick View Template:** Default Template [New] [Duplicate] [Edit]

**Control Bar**

- Remove Control Bar: ☐
- Remove Play Buttons: ☐

## Step 4. Alter Your Landing Page's Body Section

1. Move the Edit Template window to the side and locate your recently downloaded Landing Page Template and open the file template.html in your preferred code editor.
2. Perform a **Select All** for template.html and then a **Copy**. You should now have a copy of all of template.html code in your clipboard.
3. Place the mouse cursor in the Body text box on the Edit template window and perform a **Select All** and then a **Paste**. You should now have copied all of the HTML code for template.html over the current default template's Body section code.



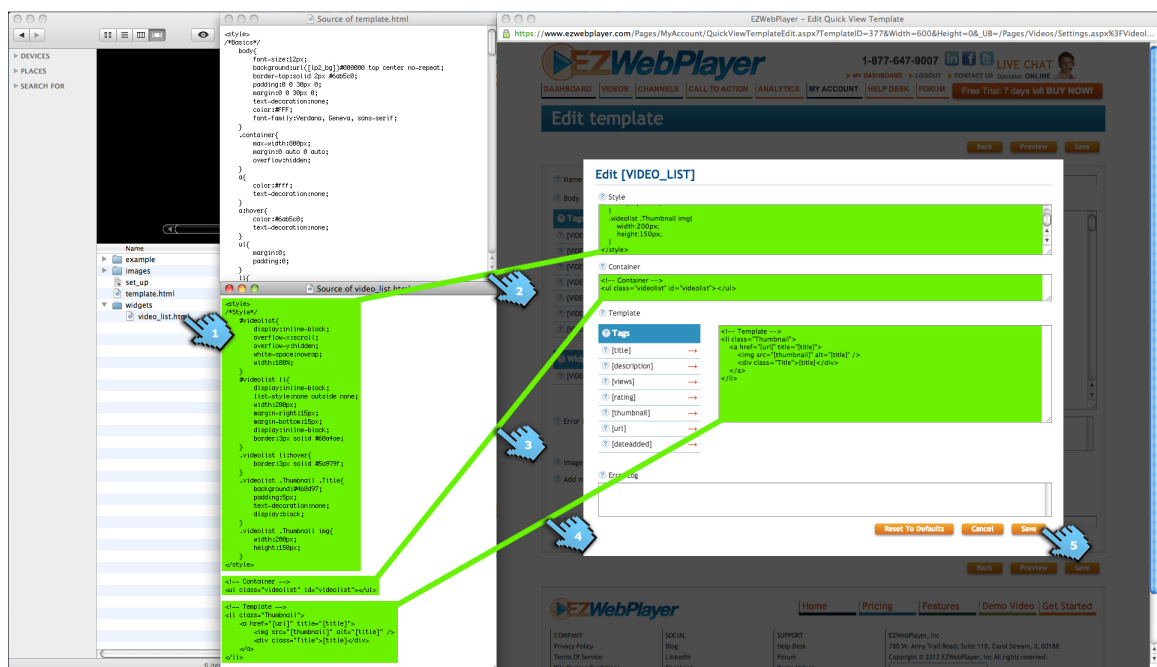
## Step 5. Create A Video List

1. If your Landing Page Template has a Channels play list in the design press the Edit option for the Widget [VIDEO\_LIST] to set up your play list's design. Other wise Skip to Step 7.

The screenshot displays the EZWebPlayer interface for editing a video list widget. On the left, a sidebar shows a file explorer with folders for 'example', 'images', 'set\_up', 'template.html', and 'widgets'. The 'widgets' folder is expanded, showing 'video\_list.html'. The main area is divided into two panes. The top pane, titled 'Source of template.html', shows CSS code for a container and a video list item. The bottom pane, titled 'Source of video\_list.html', shows HTML code for a video list item, including a thumbnail and a video player. The right pane shows the 'Edit template' screen for the 'Default Template'. It includes a 'Name' field, a 'Body' field with HTML code, and a 'Widgets' section with a 'VIDEO\_LIST' widget. A blue arrow points to the 'Edit' button next to the 'VIDEO\_LIST' widget. The bottom of the screen shows the EZWebPlayer footer with links for 'Home', 'Pricing', 'Features', 'Demo Video', and 'Get Started', along with company and support information.

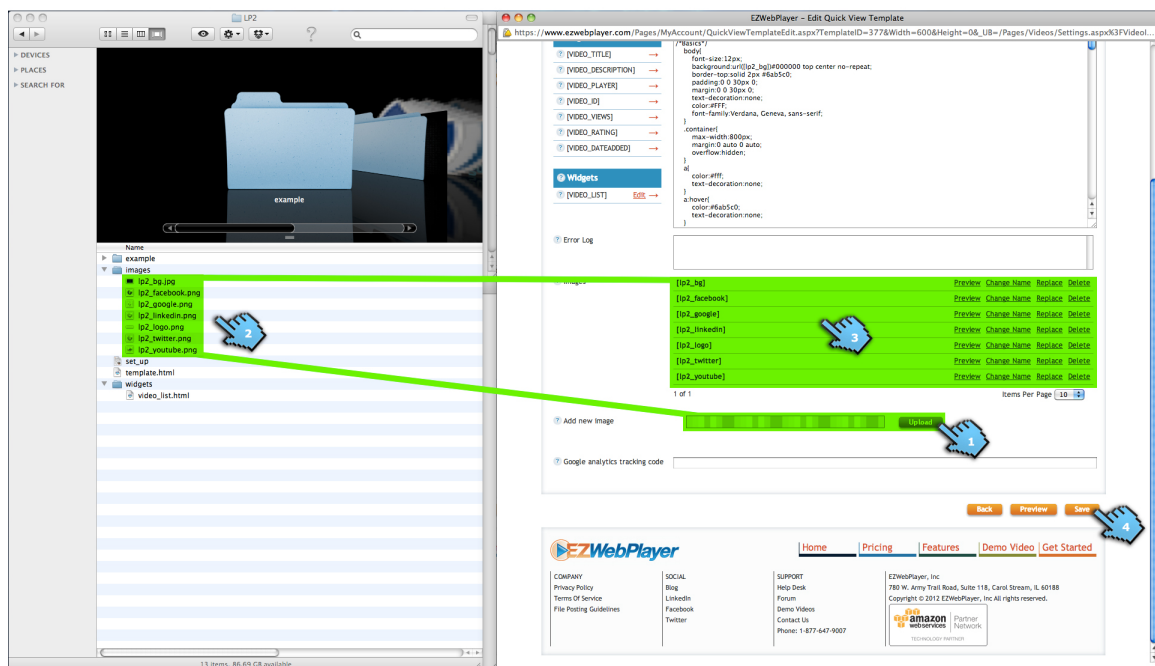
## Step 6. Create A Video List

1. Locate your recently downloaded Landing Page Template's file `widgets/video_list.html` and open this file in your preferred code editor.
2. With in `video_list.html`'s code, select the full **<style>** tag. Preform a **Copy** and place the mouse cursor in the Edit [VIDEO\_LIST] window's Style input box. Preform a **Select All** and **Paste**. You should now have pasted your new **<style>** tag over the current **<style>** tag already being used within the Edit [VIDEO\_LIST] window.
3. With in `video_list.html`'s code, select the full **UL** tag. Preform a **Copy** and place the mouse cursor in the Edit [VIDEO\_LIST] window's Container input box. Preform a **Select All** and **Paste**. You should now have pasted your new **UL** tag over the current **UL** tag already being used within the Edit [VIDEO\_LIST] window.
4. With in `video_list.html`'s code, select the full **LI** tag. Preform a **Copy** and place the mouse cursor in the Edit [VIDEO\_LIST] window's Template input box. Preform a **Select All** and **Paste**. You should now have pasted your new **LI** tag over the current **LI** tag already being used within the Edit [VIDEO\_LIST] window.
5. Press the Save button to save your Video List design and close the Edit [VIDEO\_LIST] pop up window.



## Step 7. Attach Your New Landing Page's Images

1. If your Landing Page Template has an images folder then with in the Edit template window, select the Add new Image section's Upload button. Other wise Skip to number 4.
2. Locate your images folder and start to upload your templates images.
3. As you upload each image attached to your template you will see them start to fill out your Images list. Keep in mind any image with in this list can be used in any Landing Page Template so you need to make sure your image names are unique.
4. Once all of your template's images are uploaded, you can press the SAVE button to save this newly created/alterd Landing Page.





## Step 8. Save Your Work.

- Press the Save button to save this new/alterd settings profile to your player.

The screenshot displays the EZWebPlayer dashboard for a video titled 'Video: V1 Title'. The interface includes a top navigation bar with links like DASHBOARD, VIDEOS, CHANNELS, and a sidebar with various settings tabs. The main content area is divided into sections for video details, player settings, and video window. A blue arrow points to the 'Save' button in the 'Player Settings' section, which is used to save the current configuration. The video player itself shows a 3D rabbit character in a field.

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DASHBOARD VIDEOS CHANNELS CALL TO ACTION ANALYTICS MY ACCOUNT HELP DESK FORUM Free Trial: 7 days left BUY NOW!

**Video: V1 Title**

**EZWebSupport**

**Videos can be**

- High Definition
- Up to 6GB in size (100MB for Trial Accounts)
- A wide variety of formats (.mp4, .flv, .f4v ...)
- Any size (width/height)

**Once transcoding completes**

- Your video will appear to the left.
- Click "Quick View" to preview video
- Post your video to your website
- Share on Facebook

**Video SEO**

- Enter tags to help search engines
- Publish video in EZWebPlayer Video Sitemap
- Download video sitemap

**Channels**

- Add videos to Channels
- Related videos will play
- More content gets viewed.
- Set advertising to channels

**Player Settings**

- Choose Wide, Standard, NTSC Standard or Custom
- Set a custom player size
- Save customized settings
- Create a vertical player

Views: 0 [Quick View](#)

**Video Details** **Thumbnail** **Player Settings** **Call to Action**

Current Settings: Default Profile [Save](#) [Cancel](#)

**Basic**

☒ Player Color: Ocean-Light ☐ Auto Play: ☐

☒ Player Aspect Ratio: Autodetect ☐ Loop Video: ☐

☒ Width or Height: Width ☐ Pause On Last Frame: ☐

☐ Value: 600

**Video Window**

☒ Title: ☐ Use Channels: ☒

☒ Play Button Overlay: ☐ Hide Channel List: ☐

☒ Allow Rating: ☐ Order Channel By: Added Old-New

☒ Allow Sharing: ☐ Play All Videos: ☐

☐ Loop Channel: ☐

Current Quick View Template: Default Template [New](#) [Duplicate](#) [Edit](#)

**Control Bar**

☒ Remove Control Bar: ☐ ☐ Remove Play Button: ☐

## Step 9. Save Your Work.

1. Press the Update button.
2. Review your work by pressing the Quick View button to open a new window with your newly created Landing Page Template. Any updates might take 1-5 minutes to completely save, so if you don't see your change right away then please give it a few minutes and try again in a few minutes.

The screenshot displays the EZWebPlayer dashboard. At the top, there's a navigation bar with links: DASHBOARD, VIDEOS, CHANNELS, CALL TO ACTION, ANALYTICS, MY ACCOUNT, HELP DESK, and FORUM. A sidebar on the right contains a 'Live Chat' button and a 'Free Trial: 7 days left BUY NOW!' banner. The main content area is titled 'Video: V1 Title' and features a video player showing a cartoon rabbit in a field. Below the player, there are tabs for 'Video Details', 'Thumbnail', 'Player Settings', and 'Call to Action'. The 'Video Details' tab is active, showing a 'Current Settings' dropdown set to 'Default Profile' and buttons for 'New', 'Duplicate', and 'Edit'. A 'Quick View' button is also present. To the right, the 'EZWebSupport' section provides information about video capabilities and transcoding. Below this, the 'Video SEO' section includes a 'Quick View' button and a list of actions: 'Enter tags to help search engines', 'Publish video in EZWebPlayer Video Sitemap', and 'Download video sitemap'. The 'Channels' section lists actions: 'Add videos to Channels', 'Related videos will play', 'More content gets viewed.', and 'Set advertising to channels'. The 'Player Settings' section lists actions: 'Choose Wide, Standard, NTSC Standard or Custom', 'Set a customer player size', 'Save customized settings', and 'Create a vertical player'. A blue arrow labeled '1' points to the 'Update' button, and another blue arrow labeled '2' points to the 'Quick View' button.

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**Video: V1 Title**

**EZWebSupport**

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- Any size (width/height)

**Once transcoding completes**

- Your video will appear to the left.
- Click "Quick View" to preview video
- Post your video to your website
- Share on Facebook

Views: 0

[Quick View](#)

**Video SEO**

- Enter tags to help search engines
- Publish video in EZWebPlayer Video Sitemap
- Download video sitemap

**Channels**

- Add videos to Channels
- Related videos will play
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- Set advertising to channels

**Player Settings**

- Choose Wide, Standard, NTSC Standard or Custom
- Set a customer player size
- Save customized settings
- Create a vertical player

[Back](#) [Update](#)

## Step 10. You Are Finished.

- **You Are Finished.** Your Landing Page Template should now be attached to your Player.

